



Association of  
**SUMMER VILLAGES**  
OF ALBERTA

## LOBBYING

Be on the radar, be known, be aware,  
be prepared to prepare and advise members.

REALITY	GOALS	OPPORTUNITIES
<ul style="list-style-type: none"><li>• SV's are ignored</li><li>• Have no/little political influence</li><li>• SV's can no longer be formed</li></ul>	<ul style="list-style-type: none"><li>• Be on the radar, be known</li><li>• Be aware</li><li>• Be prepared</li><li>• Maintain our existence</li><li>• Don't drop the ball</li></ul>	<ul style="list-style-type: none"><li>• Research grants – provincial &amp; federal</li><li>• Grant application templates</li><li>• Buddy up Campaign</li><li>• Information for ratepayers include with “deed”</li><li>• Attend conventions</li><li>• Review Hansard/Newspapers</li><li>• Document inquiries to ASVA for identifying emerging issues</li><li>• Schedule regular review of goals and objectives</li><li>• AUMA/AAMDC relationship to be initiated or further developed</li></ul>